

Danielle Francisco

Graphic Designer | Illustrator

Design Experience

California State University East Bay

Chibi Trading Cards Fall 2014

- Senior project based on a collection of trading cards that will feature a group of friends. The illustrations will be hand drawn as chibi anime characters that will then be colored digitally. Each trading card will have a unique image of the person on the front and simple circle design on the back.

Production Design Spring 2014

- Two double spread editorial design on CSUEB's Biology department. Involved working in a group.
- CD redesign of Kate Voegel's "Don't Look Away." Includes a poster, CD booklet, disc and inlay tray designs.

Graphic Design 1 & 2 Winter/Spring 2014

- Two coffee packages related to the working women during the 1940s. Includes company logo design for fictional coffee company, Aromatic Coffee.
- Book cover jacket design based on Michelle Branch's album "Spirit Room." Created a fictional summary and includes several internal pages.
- Tri-fold brochure design on fictional pizza company, Dough on the Roll. Includes food truck logo.
- Created a fictional candle company called "Esscents". Includes a logo, two package design, and style guide.

Typography Winter 2014

- InDesign, typographic methods, and kerning/leading.
- Created a two page editorial spread about the city of Fremont. Includes letter form images to spell Fremont.

Web Design/Authoring Spring/Fall 2013

- Dreamweaver, HTML 5, CSS3
- Created a website based on "Spiral" a story in the book Cosmicomics. Included multiple pages, a navigation bar, and an image gallery.
- Intro to Javascript and J-Query
- Created a horizontal long scrolling page called "Love Letter Delivery" and a responsive website about texture.

Skills

Traditional Pen Drawing Typography
Traditional Pencil Drawing Product Packaging
Digital Illustration Editorial Design

Software

Photoshop CS6 HTML5 & CSS3
Illustrator CS6 Microsoft Word
InDesign CS6 Microsoft Powerpoint
Dreamweaver Mac OS/Windows

Volunteer Work

Fit Out For Fall August 2016

Morgan Hill, Ca.

- Monitor clothes station.
- Passed clothes, socks, and bags.

Fanime Convention May 2016

San Jose Convention Center

- Help register attendees at registration booth.
- Passed out goodie bags to attendees.
- Managed several booths with other volunteers.
- Helped staff monitor and secure sections.

Wild Flower Run 2012

Morgan Hill, Ca.

- Worked with others to clean up park.

Education

B.A., Graphic Design

California State University East Bay

Hayward, Ca.

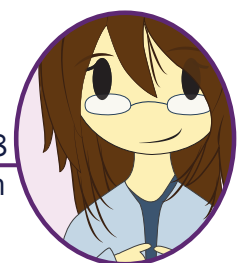
December 2014

General Education

Mission College

Santa Clara, Ca.

May 2012



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